

# GO West ! in kimono

An imaginary kimono shop

Produced by Maia Maniglier

## Announce

Since coming to Japan 16 years ago, Maia Maniglier has developed a keen interest in Japanese culture and especially kimono fashion. She enjoys creating unusual events as the successful exhibition "L'Estampe numerique et le Yukata" in 2003 with Kanji Nakashima, a kimono-stylist and two brilliant designers and creators, Tatsuya Oka and Hiroshi Goto. The line of summer kimonos ( yukata ) created at this occasion was a revolution in the conservative kimono world.

In 2005, they decided to create news patterns for kimono-Juban undergarments and Ha-ura ( kimono jacket lining ) with goal of creating imaginative and colourful designs for these normally hidden items. This will yield an enjoyable experience for wearer of kimono : the discovery of a new Ha-ura style and the look and feel of delicate Juban.

They create a new and modern line in silk for Juban and Ha-ura you almost never see-but which reveals the taste and refinement of a highly cultured and educated society.

Their choice of location for the exhibition came from a common desire to be in Kyoto for the great Gion Festival in order to enjoy its famous feast. They chose an old merchant house as the venue to exhibit their works and entertain their guests.

"Kimono go West" is a fancy kimono shop, ephemeral like the Festival, born from the imagination of a Parisian and her desire to share a special japanese feast.

Ichieya, a well known kimono sewer creates underwears for kimonos with Maia Maniglier and many designers have joined with them to give a new impulse to kimono fashion. Maia Maniglier has chosen new obis ( kimono's belt ) and other kimono articles which will also be a part of the exhibit. The models will be sold in this Gofuku-( kimono shop ) with the advice of K.Nakashima.

This search for refinement in what is hidden, forgotten lately by the Japanese, revives this summer with a Parisian woman who has a passion for kimonos :

Her first book in Japanese "a Parisian and kimonos " was published in May 2005 by Diamond inc.

Will be exposed Juban, Ha-ura created by artists Tatsuya OKA et Hiroshi GOTO, yukatas from "L'estampe numerique et le Yukata en 2003", fans, flower installations etc....

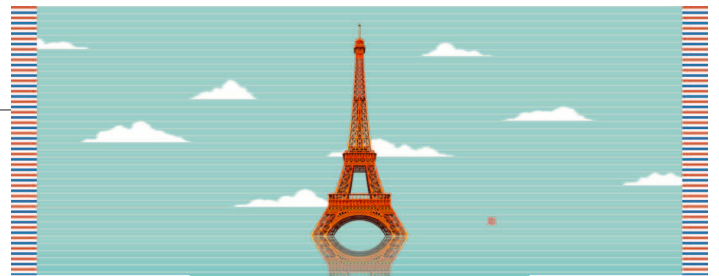
Free entrance

## DATE =

Friday 15 July 2005 from 16:00 to 22:00

Saturday 16 July 2005 from 11:00 to 22:00

Sunday 17 July 2005 from 11:00 to 22:00



**Organized by :** committee for imaginary kimono shop "Gofuku Nakashimaya"

**Produced by :** Maia MANIGLIER

**With the help of :** aiD'en ( association internationale d'estampe numerique NPO), Paris Club

**With the collaboration of :** Sens inc., exprime inc., Hi!seisakushitsu, Rumix Design Studio, Action inc., Too. corporation, Zeniya, Fukumitsuya, atelier kou

**Participants :** Ichieya, Rumix Design Studio, Tsukikageya, Yaya, Tatsuya Oka, Hiroshi Goto, Kaos, Cabour, Nakashimaya

**VENUE =** "Sujiyacho", antique merchant house ( Shimogyo-ku, KYOTO )

144 Sujiya-cho, Takatsuji-agaru, Tominokoji-dori

Shimogyo-ku, Kyoto 600-8061

Tel : 075-352-0211

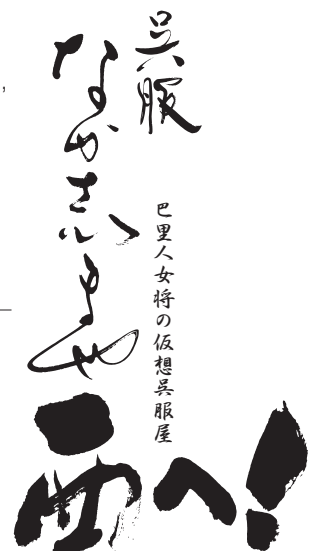
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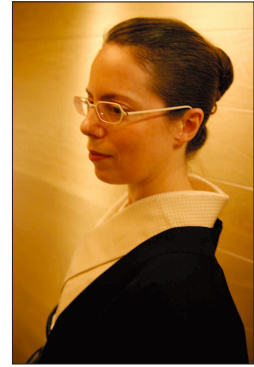
Tel :03-5731-7979

**Home page :** <http://www.aiden.info/nakashimaya/index.en.html>





## A Parisian and kimonos



Maia MANIGLIER

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The producer and "Okami" ( women leader of the shop in Japanese tradition ) of this ephemeral shop is a Parisian, Maia Maniglier .

Maia Maniglier came to Japan 15 years ago. She developed a keen interest in japanese culture and specially in kimono fashion.

Her first book "A Parisian and kimonos" is published in Japanese by Diamond and has been welcomed by the Japanese audience. She relates her discovery of the fascinating world of kimono and her experiences since she bought her first kimono. In less than a month it became one of the top sales ranking in Amazon's kimono books.

The subject might be surprising if you didn't heard of the exhibition "Estampe numerique et le yukata" she organized in 2003. She also organized events in Kanazawa, Kyoto or on the Sumida river where everybody enjoyed wearing a kimono.

Price 1470 yens

ISBN4-478-79065-5

<http://www.maiaiam.com/book/index.en.html>



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